

COSTA BOUDOUVAS

EXPERIENCE

2012 – Present

MULLENLOWE

VP, Associate Creative Director

Clients: Acura, Google, JetBlue, Harley-Davidson, Burger King, National Geographic, American Greetings

- Led creative teams to concept and produce thoughtful, innovative, and effective marketing solutions.
- Led architecture and development efforts of award-winning digital experiences for Google, National Geographic, Harley-Davidson, and American Greetings.
- Key contributor to business wins from Acura, Google, Royal Caribbean, Avis, Netflix and many more.
- Recruited and trained digital creatives to staff to launch the MullenLowe expansion to Los Angeles.
- Initiated the MullenLowe co-op program, recruiting and mentoring talented young creatives yearly.
- Created and managed the Mullen Maker Space. A physical lab that enabled cross-functional teams to learn, research, and prototype with emerging technologies such as 3D printing, custom hardware, chat-based interfaces, and virtual/augmented reality.
- Represented MullenLowe at industry conferences, networking & recruiting events like CES & SXSW.
- Launched and managed the Mullen On-Tap craft beer social program.

2010 – Present

ZENQMS

Technical Advisor

Document Management Startup

- Designed technical .NET MVC architecture for a secure, cloud-based, SaaS application that manages sensitive documents, training, and quality control data.
- Developed fully responsive corporate website with integrated ExpressionEngine CMS backend.
- Designed and tested user interface components for key application features.

2010 – 2012

VIRIDIAN SPARK

Solutions Architect

Clients: Maybelline, Briggs & Stratton, Cushman & Wakefield, Suffolk University, UMass

- Led new business and client onboarding efforts company-wide.
- Managed teams of local and offshore developers and experience designers.
- Designed and built interactive web prototypes for product and usability testing.
- Managed client website implementations from sales through delivery.
- Created and led user experience design and usability testing disciplines.
- Designed user experience and technical architecture for global enterprise websites including Maybelline.com, CushmanWakefield.com, and an assortment of sites for Briggs & Stratton.
- Lead developer for several large-scale enterprise website redesign efforts.

2007 – 2010

BIGBAD

Web Developer

Clients: Harvard, MIT, Lahey Clinic, UMass Boston, Beth Israel Deaconess Medical Center

- Lead developer for enterprise website redesign initiatives for numerous high-profile clients in the healthcare and higher-education space.
- Designed architecture and requirements specifications for web applications.
- Led cross-functional project teams consisting of local and offshore staff.
- Designed and developed dynamic custom social components for CMS integration.

EDUCATION

2004 – 2009

NORTHEASTERN UNIVERSITY

Boston, MA

Bachelor of Science in Computer & Information Science

CONTACT

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